

Atlantic Lottery - Performance Measures (2024-25)

The following five performance measures are aligned with NSGC's objectives and strategic goals.

Measure	Target	Outcome
Meet budgeted Payment to Province	\$165.0 million	\$165.1 million
Meet Ticket Lottery Budget	Net Revenue - \$152.5 million Profit - \$81.0 million	Net Revenue - \$155.0 million Profit - \$84.8 million
Meet Video Lottery Budget	Net Revenue – \$128.3 million Profit - \$84.0 million	Net Revenue – \$121.8 million Profit - \$80.3 million
Adhere to Nova Scotia policies and standards for responsible gambling	Compliance	In compliance
Achieve budgeted financial contribution to Support4Sport and Support4Culture	\$4.5 million each, through the sale of designated lottery products	\$4.5 million each, through the sale of designated lottery products