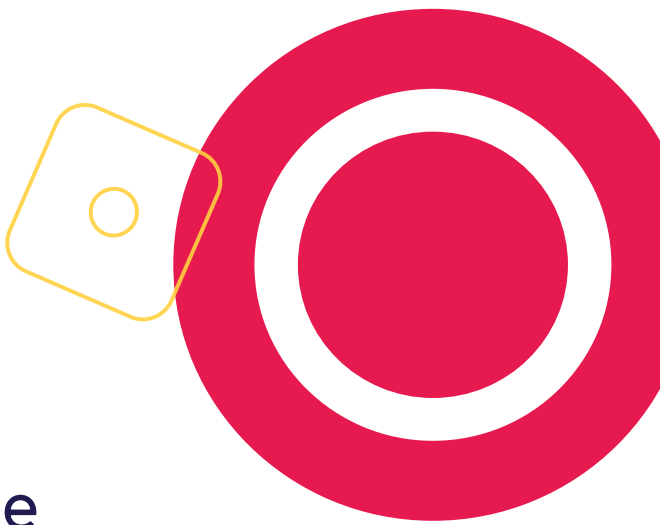


NOVA SCOTIA
Gaming

SOCIAL
RESPONSIBILITY
CHARTER







Welcome

Nova Scotia Gaming is publicly accountable to responsibly manage legalized gambling. We are committed to do this in a manner that earns the trust and respect of the people of Nova Scotia.

At Nova Scotia Gaming, we are proud to be at the helm of the province's regulated gaming industry, ensuring games are fun, safer for players and responsible. With our operators, Atlantic Lottery Corporation and Casino Nova Scotia, we reach almost every community in the province with entertainment for Nova Scotians and our visitors.

Our role is to lead a socially responsible and economically sustainable gaming industry for the benefit of Nova Scotians and their communities. As part of this accountability, Nova Scotia Gaming puts social responsibility first. When we grow the business, we do it responsibly. This requires conducting business with sensitivity to all and understanding how what we do impacts others.

This Social Responsibility Charter is our stake in the ground.

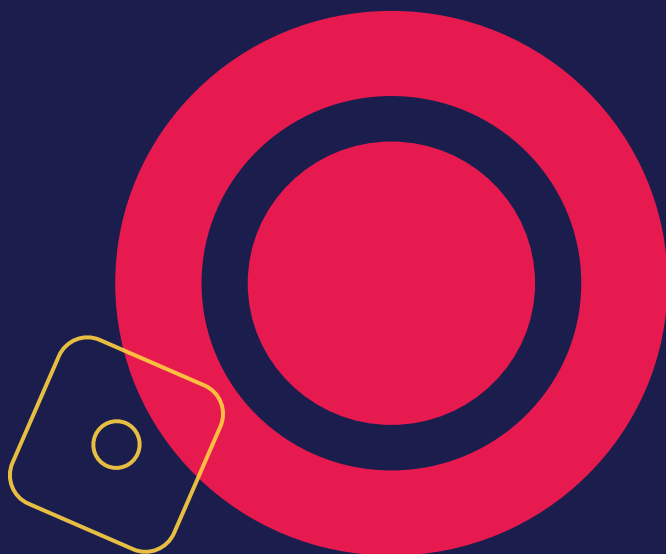
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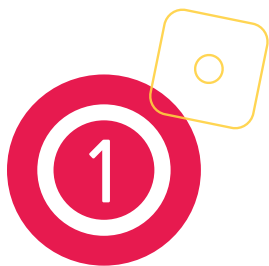
Our Pillars of Social Responsibility

Five pillars form the framework of our Social Responsibility Charter. By ensuring the right programs are undertaken within these pillars, Nova Scotia Gaming will continue to be good managers of the industry, a good neighbour, a good employer, and a good contributor to the cultural, economic, and social fabric of Nova Scotia. This includes ensuring Nova Scotians throughout the province can access our programs and benefit from the good causes supported by gaming revenues.

Our Pillars of Social Responsibility are:

- Healthy Play
- Integrity and Security
- Citizens and Communities
- Corporate Governance
- Stakeholder Relationships





Healthy Play

We have a shared responsibility to ensure players have a positive experience if they choose to gamble.

This means Nova Scotians who play have access to helpful information, tools and resources that encourage positive play through increased gambling literacy and setting of limits.

Nova Scotia Gaming is committed to minimizing gambling harms. We want players who are experiencing harm from gambling to reduce their play or stop gambling altogether.

Nova Scotia Gaming is committed to continuous improvement. We use research and third-party experts in the development and ongoing delivery of programs to ensure we understand how our business impacts diverse communities in Nova Scotia.

Nova Scotia Gaming is committed to educating everyone who works in the gaming industry. It is critical that industry workers who are around players, including casino staff and ticket and video lottery retailers, are well-trained with the tools needed to promote positive play and talk sensitively to players about where to get help if they need it.

We engage regularly with the Department of Health and Wellness, the experts who assist those harmed by gambling. Their input helps inform our programs and we provide funding that ensures help is available when needed.



Integrity and Security

Our games are fair and honest. New game development includes independent testing and verification of game integrity.

The odds of winning are accessible to the public. In addition to online resources, the Responsible Gambling Resource Centre at Casino Nova Scotia locations, and point-of-sale materials for ticket and video lottery readily provide this critical information for players.

New games must meet our standards, or they will not be introduced. Nova Scotia Gaming has developed a rigorous assessment process for games and marketing. This includes ensuring gaming environments are welcoming to a diverse player base.

Privacy rights and protection of personal information is of the utmost importance. We and our operators protect any and all personal information that may be gathered in the course of doing business.



Citizens and Communities

We want our communities to thrive. We support communities across the province through programs like designated ticket lottery programs, *Support4Sport* and *Support4Culture*, and through *Support4Communities*, which helps build fundraising capacity. We also encourage employees to make contributions to our communities by providing time for volunteering.

Community engagement provides shared benefit for all involved. We are committed to engaging communities in ways that bring all voices to the conversation, including an emphasis on non-traditional ways of engaging underrepresented communities.

We operate with integrity and look for the same qualities in all our business partners. We buy locally when possible and value suppliers who are committed to diversity and inclusion.

We care about protecting our environment for future generations. We are committed to finding ways to conduct our business and provide leadership in minimizing environmental impact through our relationships with our operators, vendors, and suppliers.



Corporate Governance

We are committed to good governance. We know that good governance is a benchmark of good corporate social responsibility. Under our Board of Directors, we are committed to operating according to best practices in corporate governance.

We are open and transparent. We are committed to being open and transparent. We are accountable to and open with Nova Scotians about where the money comes from and where it goes. We are committed to working with and seeking the input of stakeholders prior to making decisions.

Social responsibility is integrated throughout the organization. Our policies and procedures reflect best practices, that strategies are in place to build long-term sustainable value and address our broader responsibility to social movements and global change.

Nova Scotians can trust that we conduct the business in a way that protects the public interest. We are committed to a sustainable business environment that is delivered with integrity and in line with our Business Conduct and Ethics Policy. As such, we adopt a policy of zero tolerance to crime and corruption across the industry.

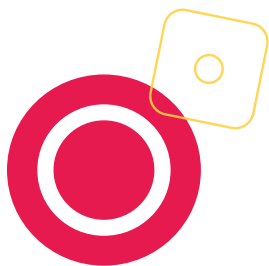


Stakeholder Relationships

We ask for and value all perspectives. Nova Scotia Gaming is engaged in all aspects of Nova Scotia's cultural, economic and social well-being. Social responsibility consists of many factors, including inviting and considering all perspectives, even when there may be conflict. We are dedicated to hearing and considering all opinions in order to make the best possible decisions.

We value our customers. Their input is invaluable to our success. We seek their feedback on issues related to our games and the industry, the entertainment value and ways we can increase the enjoyment of the games we provide.

We value our employees. We know that our Social Responsibility commitment is an important driver of being an employer of choice. We aim to be a place where employees can thrive through engagement, collaboration, and participation in meaningful work.



Conclusion

This Social Responsibility Charter is the foundation of our commitment to Nova Scotia. Every year, we report to the public on our progress in each of the Five Pillars of our Charter through a Social Responsibility Report. As we seek continuous improvement, we continue to build on our commitments with new programs and initiatives. We will share our action plans and report yearly on how we are accomplishing our goals.

To view Nova Scotia Gaming's Social Responsibility Community Report visit:

www.gamingns.ca



gamingns.ca