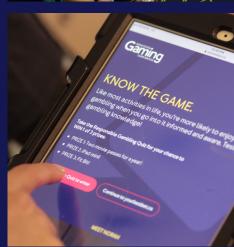
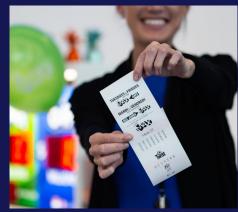
SUMMARY OF RESULTS 2020-21











400+
DIRECT JOBS
FOR NOVA SCOTIANS

\$8.8
MILLION
WAGES & BENEFITS

1200+
TOTAL RETAILERS

\$29.5

RETAILER COMMISSIONS PAID TO SMALL BUSINESSES ACROSS NOVA SCOTIA

\$6.2 MILLION FOR PREVENTION, EDUCATION & TREATMENT



WHAT IS THE PAYMENT TO PROVINCE?

\$106.4 MILLION

These funds help pay for our roads, education and healthcare.









Support 4 culture \$4.0

203
PROJECTS
SUPPORTED

"Cape Breton has such a rich history of arts, culture, storytelling, dance, and music. All of those elements haven't necessarily had a home to come to roost, and theatre I think is so perfect for that."

- Wesley Colford, Highland Arts Theatre



Support 4 sport

\$4.2 MILLION 125,000

"Funding for sport is critical. Without Support4Sport, we miss out on athletes and coaches persuing careers that can create and shape their lives."

- Tasia McKenna, Basketball Nova Scotia



Support 4 communities

4 SEMINARS /U
NOVA SCOTIANS
PARTICIPATED IN
ONLINE SEMINARS

NSGC held fundraising seminars virtually, with a learning series of online workshops featuring experts from the fundraising industry.



62%

OF NOVA SCOTIANS



40BIG WINS



91%
SUPPORT COMMITMENT TO RESPONSIBLE GAMBLING