



Media Advisory

kts2 raises awareness of problem gambling among university and college students

October 3, 2011 – Halifax: – With more than 43-million fans—many of them young adults—the most popular Facebook game site is Texas Hold'em Poker. The popularity of poker, combined with the increased risk of a gambling problem for this age group, creates a powerful reason for Nova Scotia Gaming Corporation (NSGC) to once again offer *kts2*, a problem gambling awareness program for post-secondary students.

kts2 builds on the success of Responsible Gambling Council's (RGC) *Know the Score* program, evolving from a program centered around campus visits to one that is now available online to all post-secondary students in Nova Scotia.. Created by RGC and supported by NSGC, *kts2* incorporates Facebook and Bluetooth technology in an effort to engage more students using the communication methods of their choice.

kts2 looks at the real chances of winning and losing, highlights signs of problem gambling, shares local problem gambling services and suggests ways to keep gambling safer.

WHAT: *kts2*

- talk to a *kts2* representative about issues related to problem gambling and young adults
- speak to local students
- get the facts about behaviours that can signal a problem
- find out about the youth-friendly ways RGC is communicating *kts2* messages

WHERE: Dalhousie University

WHEN: Monday, October 3 to Tuesday, October 4, 10:00 a.m. – 2:00 p.m.

WHERE: NSCC, IT

WHEN: Wednesday, October 5 to Thursday, October 6, 10:00 a.m. – 2:00 p.m.

RGC's *Know the Score* program was created and developed in 2001 with input from a number of colleges and universities. In 2004, NSGC led the implementation of *Know the Score* across the province, the first time this program was delivered outside of Ontario. Since 2002, the program has been delivered over 400 times on campuses in Nova Scotia, Newfoundland and Labrador, New Brunswick, Prince Edward Island, Ontario, British Columbia, Manitoba, Saskatchewan and New York State.

NSGC is the Crown corporation that manages the business of gaming in Nova Scotia. Its mission is to lead an economically sustainable and socially responsible provincial gaming industry for the benefit of Nova Scotians and their communities.

RGC is an independent, non-profit organization committed to problem gambling prevention. RGC designs and delivers highly effective awareness programs, like *kts2*.



RESPONSIBLE GAMBLING COUNCIL

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