
Media Release

ICED delivers Responsible Gambling messages in Sydney

October 1, 2010 – Sydney: An Interactive Community Education Display (ICED) delivering responsible gambling education will visit the Mayflower Mall on Saturday, October 9 from 12:00 p.m. – 4:00 p.m., as part of the Nova Scotia gaming Corporation’s (NSGC) Responsible Gambling Awareness Week. The public is invited to visit the display and test their knowledge of responsible gambling behaviour.

Responsible Gambling Awareness Week, October 3 to 9, is part of NSGC’s commitment to social responsibility and responsible gambling. The interactive display provides visitors with the information and tools they need to make informed play decisions.

For more information on NSGC’s Responsible Gambling Awareness Week, visit www.nsgc.ca.

-30-

Media Contact:

Robyn McIsaac
Nova Scotia Gaming Corporation
Tel: 902.424.4443
Cell: 902.440-1551
rmcisaac@nsgc.ca