

2012-13 Summary of Results

Responsible

- Successfully sponsored or delivered a comprehensive suite of responsible gambling and youth prevention programs including:
 - 11th annual Responsible Gambling Awareness Week;
 - Interactive Community Education Display on Responsible Gambling;
 - *GamTalk*;
 - *BetStopper*;
 - My-Play System;
 - Mobile Access to Responsible Gambling (M.A.R.G.I.);
 - Ticket Lottery Retailers Responsible Gambling Training;
 - Video Lottery Retailer Responsible Gambling Training;
 - NSPLCC Responsible Gambling Training;
 - Responsible Gambling Resource Centres at Casino Nova Scotia;
 - Responsible Gambling Resource Website;
 - Responsible Gambling Council's Know the Score 2 for college and university students;
 - YMCA's Y-Engage Program; and,
 - Responsible Gambling Council's high school drama, 82%.
- Completed 451 Social Responsibility Assessments, of which all were approved, 28 with modifications.

Progressive

- Worked with Advertising Standards Canada to update NSPLCC's Code of Advertising Standards to include an easy reference chart for operators and NSPLCC for age of majority requirements and responsible gambling messaging.

- In partnership with Casino Nova Scotia, NSPLCC expanded the Responsible Gambling Training for Casino employees to include Section 20(A) of the Casino regulations, with all staff completing training within 90 days.

Accountable

- Maintained shareholder / stakeholder support and communications:
 - Delivered quarterly, financial and community reports to the shareholder.
 - Provided updates on strategic / operational matters to the Minister responsible for Part I of the *Gaming Control Act*.
 - Held regular meetings with operators.
 - Conducted meetings / discussions with stakeholder groups when and where appropriate.
- Reported 207 incidents related to Section 24(1) of the *Gaming Control Act*, all of which were resolved through prescribed procedures.
- Continued strong community support, including the following:
 - Prevention, education and treatment . . . \$6.4 million
 - Retailer commissions \$35 million
 - Community Contributions by NSPLCC \$69,000
 - Number of people directly employed in sector. .588
 - Community Programs:
 - Harness Racing Industry \$1 million
 - Support4Sport \$3.4 million
 - Charitable Sector Support Program \$44,000
 - Sport Nova Scotia \$0.1 million
 - Exhibition Association of Nova Scotia . . . \$50,000
 - Cultural Federation of Nova Scotia \$50,000