

## **MEDIA RELEASE**

### **Give Lottery and Scratch Tickets Responsibly this Holiday Season**

**Halifax, December 13, 2016** – The Nova Scotia Provincial Lotteries and Casino Corporation (NSPLCC) is reminding Nova Scotians to keep age in mind when giving lottery products as gifts this holiday season.

"Lottery and Scratch 'N Win tickets can be fun stocking stuffers for adults, but they are not child's play," said Bob MacKinnon, NSPLCC's president and CEO. "Even though it might seem innocent, lottery and scratch tickets are forms of gambling that are only appropriate for adults."

Parents, caregivers and family members are influential role models for children. It is important that they help prevent youth from gambling.

"It is important for adults to send a strong message to our kids," said MacKinnon. "No matter what the season, minors should not take part in any gambling activity."

The NSPLCC and its ticket lottery operator, Atlantic Lottery, continue to take measures to ensure adults and youth understand this responsibility. This includes placing the age of majority messaging on ticket lottery products and confirming ticket lottery retailers are committed to enforcing the 19+ laws.

The NSPLCC also participates in McGill University's Holiday Campaign, which is a way to remind people that they can keep the fun in the holidays by gifting lottery tickets responsibly to adults.

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