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## Media Release

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### 11<sup>th</sup> Annual Responsible Gambling Awareness Week September 30 to October 6, 2012

**September 30, 2012 – Halifax:** Nova Scotians will have an opportunity to learn more about responsible gambling programs and events throughout the province as part of the 11<sup>th</sup> Annual Responsible Gambling Awareness Week, September 30 to October 6, 2012.

“Responsible Gambling Awareness Week is an opportunity to raise awareness surrounding responsible gaming practices, and ensuring that Nova Scotians understand the resources that are available”, said Bob MacKinnon, Acting President & CEO of the Nova Scotia Gaming Corporation (NSGC). “The week is a terrific showcase of the responsible gambling practices and efforts that occur year-round.”

This year, the week centres around the “Fellowship of Fun” – a fictitious group emphasizing that there are things we all do to make our hobbies, pastimes, and entertainment choices more responsible and because of that more enjoyable. When it comes to gambling, responsibility is key to ensuring it remains a fun entertainment option.

The Fellowship of Fun will visit six communities including Halifax Regional Municipality, Cape Breton Regional Municipality, Truro, Bridgewater, Kentville and Shelburne. There are several other events planned throughout the province, including:

- *Responsible Gambling Resource Centre Open House* – The Centres at both Casino Nova Scotia locations will host “Fellowship of Fun” gaming information sessions on Saturday, October 6 from 2 p.m. to 10 p.m. to encourage players to visit the centre and gain new responsible gambling information.
- *kts2* – a problem gambling awareness program for post-secondary students, builds on the success of the Responsible Gambling Council’s *Know the Score* program. *kts2* will visit Dalhousie University and the Nova Scotia Community College Waterfront Campus to examine the real chances of winning and losing, highlight signs of problem gambling and suggest ways to keep gambling safer.
- *82%* – A troupe of actors will be performing the drama *82%* for high school students throughout Nova Scotia. With a message about the risks of gambling as well as information on problem gambling, the drama has been well received and is an effective way to deliver youth gambling prevention messages.

NSGC is the Crown corporation that manages the gaming industry in the province and is the host of the 11th annual RGAW, which offers a full schedule of community events and education programs across Nova Scotia. For more information on RGAW or for responsible gambling tips, visit [www.yourbestbet.ca](http://www.yourbestbet.ca)

FOR BROADCAST USE:

Nova Scotians will have the opportunity to learn more about responsible gambling through programs and events scheduled for Responsible Gambling Awareness Week held September 30<sup>th</sup> to October 6<sup>th</sup>.

This is the province's eleventh annual Responsible Gambling Awareness Week to raise awareness of responsible gambling behaviour.

Gaming corporation acting president Bob MacKinnon says the week provides the opportunity to raise responsible gambling awareness throughout the province and showcase responsible gambling tools and practices that are present throughout year.

Activities will focus in Halifax Regional Municipality, Cape Breton Regional Municipality, Truro, Bridgewater, Kentville and Shelburne.

For more information on RGAW, visit w-w-w dot your best bet dot c-a.

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