
Media Release

Focus on Youth, Technology and Gaming Trends at Responsible Gambling Conference

October 1, 2010 – Halifax: Youth gambling prevention, emerging technologies that are changing the way people gamble and global trends in online gaming are the focus at the Nova Scotia Gaming Corporation's (NSGC) sixth annual Responsible Gambling Conference, October 4 and 5 at The World Trade and Convention Centre.

“The conference provides a unique forum where diverse groups come together to learn from one another about issues impacting the gaming industry,” said Marie Mullally, President and CEO of NSGC. “This year our conference speakers will offer new research and information on how social media and other technologies are helping deliver responsible gambling programs, trends among women and older adults, and a continued focus on the important topic of preventing youth gambling.”

NSGC's Responsible Gambling Awareness Week is designed to educate and raise awareness to responsible gambling behaviour so that Nova Scotians are informed and responsible players. The Conference has become a highlight of the week and will draw approximately 250 delegates who will learn from 20 world-class experts on responsible gambling and the gaming industry. Among these are:

- Eric Meerkemper, partner, DECODE – Youth Gambling 2.0: Understanding Youth Gambling, Emerging Technologies and Social Platforms
- Blake Cumbers, managing director, Biometric Recognition – Emerging Technologies in Responsible Gaming
- John McCready, researcher and sole proprietor, Healthy Horizons Consulting – Gambling and Older Adults
- Robert Wood, associate professor and department chair, University of Lethbridge – Female Gambling and Problem Gambling in Canada: Gendered Profiles, Patterns and Policy Options

For more information about the Responsible Gambling Conference and NSGC, visit www.nsgc.ca.

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Media Contact:

Robyn McIsaac
Nova Scotia Gaming Corporation
Tel: 902.424.4443
Cell: 902.440-1551
rmcisaac@nsgc.ca