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## Media Release

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### Ninth Annual Responsible Gambling Awareness Week October 3-9, 2010

**September 30, 2010 – Halifax:** The Nova Scotia Gaming Corporation (NSGC) is holding its ninth annual Responsible Gambling Awareness Week (RGAW) across the province from October 3 – 9.

RGAW is dedicated to raising awareness of responsible gambling behaviour. Events will take place throughout the province and include delivering responsible gambling messages and educational programs.

“The cornerstone of NSGC’s social responsibility commitment is responsible gambling,” said Marie Mullally, President and CEO of the Gaming Corporation. “While we are pleased to provide a variety of programs throughout the year to help educate and raise awareness about responsible gambling, this Week is a great opportunity to shine the spotlight on these important messages.”

This year, RGAW will focus on six communities including Halifax Regional Municipality, Cape Breton Regional Municipality, Municipality of Digby, Municipality of Lunenburg, Truro and New Glasgow. There are several events and education programs taking place across the province, including:

- An Interactive Community Education Display will be set up in each community where visitors will receive information and can take part in a responsible gambling quiz to test their knowledge of responsible gambling behaviour.
- A two-day Responsible Gambling Conference is being held October 4 & 5 in Halifax. The conference provides delegates the opportunity to hear from world-class experts on emergent technologies and trends in the industry, including responsible gambling and prevention programming.
- An address about the Province’s gaming industry by Ms. Mullally at the Halifax Chamber of Commerce luncheon on Tuesday, October 5.
- The release of NSGC’s Community Report which provides an account of how its Social Responsibility Charter is applied to its operations.

For more information and a detailed list of events, visit [www.nsgc.ca](http://www.nsgc.ca) and click on the Responsible Gambling Conference icon.

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