

Parents Reminded Not To Buy Lottery Tickets for Minors

Halifax, December 10, 2015 - The Nova Scotia Provincial Lotteries and Casino Corporation is reminding parents not to buy lottery and scratch tickets as stocking stuffers or gifts for minors.

"It's important that we send a strong, responsible gambling message to parents to not purchase lottery products for minors," says Bob MacKinnon, president and CEO of the Nova Scotia Provincial Lotteries and Casino Corporation. "Playing lottery at a young age can increase the potential for problem gambling later in life."

Parents and caregivers are influential role models for their children and Mr. MacKinnon urges adults to help prevent youth from gambling.

"We can all play a role in preventing underage gambling," said Mr. MacKinnon. "No matter what the season, minors should not be participating in gambling."

The corporation and its ticket lottery operator, Atlantic Lottery, continue to take measures to ensure adults and youth understand their responsibility by including age of majority messaging on ticket lottery products and by confirming ticket lottery retailers are committed to enforcing the 19+ laws.

To continue raising awareness, the corporation is again participating in McGill University's Holiday Campaign reminding people they can keep the fun in the holidays by gifting lottery tickets responsibly to adults.

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