

## Media Release

## ICED delivers Responsible Gambling messages in New Glasgow

October 1, 2010 – New Glasgow: An Interactive Community Education Display (ICED) delivering responsible gambling education will visit the Highland Square Mall on Friday, October 8, from 1:00 p.m. – 5:00 p.m., as part of the Nova Scotia Gaming Corporation's (NSGC) Responsible Gambling Awareness Week. The public is invited to visit the display and test their knowledge of responsible gambling behaviour.

Responsible Gambling Awareness Week, October 3 to 9, is part of NSGC's commitment to social responsibility and responsible gambling. The interactive display provides visitors with the information and tools they need to make informed play decisions.

For more information on NSGC's Responsible Gambling Awareness Week, visit www.nsgc.ca.

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