

## Media Release

## ICED delivers Responsible Gambling messages in Halifax

October 1, 2010 – Halifax: An Interactive Community Education Display (ICED) delivering responsible gambling education will visit the Halifax Shopping Centre on Sunday, October 3 from 12:00 to 4:00 p.m. and Mic Mac Mall on Monday, October 4th from 1:00 to 5:00 p.m., as part of the Nova Scotia Gaming Corporation's (NSGC) Responsible Gambling Awareness Week. The public is invited to visit the display and test their knowledge of responsible gambling behaviour.

Responsible Gambling Awareness Week, October 3 to 9, is part of NSGaC's commitment to social responsibility and responsible gambling. The interactive display provides visitors with the information and tools they need to make informed play decisions.

For more information on NSGC's Responsible Gambling Awareness Week, visit www.nsgc.ca.

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## Media Contact:

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