



RESPONSIBLE GAMBLING COUNCIL



For Immediate Release

## ***Know the Score***

Nova Scotia Community College students test their knowledge of gambling risks

BRIDGEWATER: True or **false**? Continuing to gamble to try and win back lost money is a good strategy.

That's one of the questions being asked by representatives of the Responsible Gambling Council (RGC) who are in Bridgewater this week to deliver *Know the Score*, an interactive problem gambling awareness program.

Nova Scotia research shows that young adults between 19 and 24 are at the highest risk of developing a gambling problem—that's why *Know the Score* is targeting post-secondary students at **Nova Scotia Community College, Lunenburg campus**, from **Monday, March 2<sup>nd</sup> to Thursday, March 5<sup>th</sup>**.

Created and developed by the Responsible Gambling Council, and sponsored by Nova Scotia Gaming Corporation, *Know the Score* informs students about the potential risks of gambling and the behaviours that can signal trouble.

"As part of NSGC's commitment to being a leader in innovative and effective responsible gambling programming, we are pleased to sponsor *Know the Score*," says Marie Mullally, President and CEO, Nova Scotia Gaming Corporation. "This program engages students and provides them with the knowledge they need to make informed decisions as well as where to access local resources to help prevent or address gambling problems."

A *Know the Score* representative will be on campus, encouraging students to take a short quiz to test their knowledge and participating students are eligible to receive a \$1,500 scholarship award.

## **Interactive awareness program urges students to *Know the Score*...cont'd**

“Our goal is to help educate students about the risks of gambling and to provide helpful information about attitudes and actions that can lead to a problem,” explains Kathleen Baldwin, Bilingual Project Coordinator, Responsible Gambling Council. “Our mandate is not to preach. *Know the Score* gets students talking and encourages those who are having difficulties to reach out for help and support.”

*Know the Score* has been delivered to more than 300,000 students in Nova Scotia, Ontario, British Columbia, Manitoba, Newfoundland and Labrador, New Brunswick, Prince Edward Island and New York State.

The Nova Scotia Gaming Corporation is the crown corporation that manages gambling in the province. NSGC's mission is to lead an economically sustainable and socially responsible provincial gaming industry for the benefit of Nova Scotians and their communities.

The Responsible Gambling Council is an independent, non-profit organization committed to problem gambling prevention. RGC designs and delivers highly effective awareness programs. Through the RGC Centre for the Advancement of Best Practices, the Council also promotes the identification and adoption of best practices in problem gambling prevention.

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