

Atlantic Lottery Performance Measures (2025-26)

The following five performance measures are aligned with NSGC's objectives and strategic goals.

Measure	Target	Outcome
Meet budgeted Payment to Province	\$165.1 million	\$164.5 million
Meet Ticket Lottery Budget	Net Revenue - \$163.2 million Profit - \$85.4 million	Net Revenue - \$160.9 million Profit - \$87.9 million
Meet Video Lottery Budget	Net Revenue – \$124.0 million Profit - \$79.7 million	Net Revenue – \$117.8 million Profit - \$76.6 million
Adhere to Nova Scotia policies and standards for responsible gambling	Compliance	In Compliance
Achieve budgeted financial contribution to <i>Support4Sport</i> and <i>Support4Culture</i>	\$4.5 million, each, through the sale of designated lottery products	\$4.5 million each, through the sale of designated lottery products