
Media Release

Eighth Annual Responsible Gambling Awareness Week Set to Launch

October 1, 2009 – Halifax: The Nova Scotia Gaming Corporation (NSGC) is launching its eighth annual Responsible Gambling Awareness Week across the province from October 4th to 10th.

Responsible Gambling Awareness Week is about fostering education and awareness to help prevent problems before they start. Events are planned across Nova Scotia to help increase the public's awareness of responsible gambling and NSGC's corporate social responsibility and prevention programming.

"NSGC created the first province-wide Responsible Gambling Awareness Week to help ensure that Nova Scotians are among the most informed players in the world," said Marie Mullally, President and CEO of the Gaming Corporation. "Education, awareness and prevention are the core of NSGC because we want to ensure that if Nova Scotians play, they do so responsibly."

Responsible Gambling Awareness Week events are happening across the province, and will focus on six communities this year: Halifax Regional Municipality, Cape Breton Regional Municipality, Amherst, New Minas, Antigonish and Yarmouth. Events and education programs include:

-- An Interactive Community Education Display at shopping malls in each community. Visitors will receive information and can take part in a responsible gambling quiz to help increase their knowledge of ways to gamble responsibly, if they choose to gamble.

-- A two-day Responsible Gambling Conference will be held Monday, October 5th and Tuesday, October 6th in Halifax. The conference will feature expert speakers and leading authorities on gaming issues, innovative presentation formats and discussions about preventing problem gambling and the latest trends and challenges in responsible gambling and corporate social responsibility.

-- Ms. Mullally will speak at a Halifax Chamber of Commerce luncheon on Tuesday, October 6th about the Province's gaming industry.

For more information and a detailed list of events, visit www.nsgc.ca and click on the Responsible Gambling Awareness Week icon.

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