Media Release

NSGC's Charitable Gaming to benefit South Shore

October 12, 2010 - Bridgewater, NS: The Health Services Foundation of the South Shore is pleased to announce the eleventh annual Jeans and Gems fundraiser, presented by Charm Diamond Centres and this year, for the first time, supported by the Nova Scotia Gaming Corporation (NSGC). As part of its *Support4Communities* Program, NSGC is pleased to provide equipment, expertise and volunteers to help successfully incorporate a Monte Carlo casino into this year's annual event, which is taking place on Saturday, October 16, 2010.

"NSGC and Casino Nova Scotia have provided us with a tremendous amount of support in preparation for this fundraiser," said Arleen Stevens, Managing Director of the Health Services Foundation. "They have brought their charitable gaming expertise to our Foundation for the benefit of our hospitals and our communities."

The Health Services Foundation of the South Shore promotes and supports the South Shore Regional Hospital and Fishermen's Memorial Hospital in the delivery of enhanced health care through fundraising and advocacy. They are actively raising funds for an ultrasound for the Maternal Child unit at the South Shore Regional Hospital.

"Our Community Casino Nights are a way for NSGC and Casino Nova Scotia to actively assist charitable organizations across Nova Scotia," said Marie Mullally, President and CEO of NSGC. "The Health Services Foundation of the South Shore has a tremendously important job, to raise funds for critical health equipment, and we are proud to help them in their efforts."

The Jeans and Gems Monte Carlo night is a Wild Wild West Evening and will include entertainment, 50/50, a live auction and much more. The event will be held at the Bridgewater Best Western Hotel. To purchase a table, tickets, or for more information, please contact: Bernadette Jordan at 902-543-8065.

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