

Media Advisory

Experts Arrive in Halifax for Fourth Annual Responsible Gambling Conference

October 3, 2008 – Halifax: Nova Scotia Gaming Corporation will hold its fourth annual Responsible Gambling Conference on Monday, Oct. 6 and Tuesday, Oct. 7 at the Halifax Marriot Harbourfront Hotel.

The two-day conference, part of Responsible Gambling Awareness Week is an opportunity for members of the gaming industry, researchers, educators, prevention specialists and other interested individuals to come together for two days of shared learning. It will include innovative presentation formats and discussion about the prevention of problem gambling and the latest trends and challenges in responsible gambling and corporate social responsibility.

The conference will feature 19 world-renowned experts on topics including:

- Youth Gambling: What the Industry Needs to Know
- The New Radicals: how we earn our living can become the way we give back
- Myth Busting: Helping Players to see Gambling as a Form of Entertainment
- Responsible Marketing Masterclass
- Social Responsibility and Internet Gambling: Current Knowledge and Future Direction
- Ethics, the Gaming Industry and Problem Gambling Treatment: Connecting the Dots

Media can pick up passes and information kits at the Registration Desk at the Marriot Harbourfront, Nova Scotia Ballroom.

The seventh annual RGAW runs from October 5th to 11th. It includes a full schedule of community events and education programs across Nova Scotia. For more information, about Responsible Gaming Awareness Week, visit www.responsiblegamblingns.ca.

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Media Contact: Krista Grant
Nova Scotia Gaming Corporation
902-424-6853
Cell: 902-401-5949
E-mail: kgrant@nsgc.ca